MERIT REPORT

CITY Milwaukee, Wisconsin

SHIP FOR ARRIVAL August 24, 1982

POS SHIPPING POINT(S):

Mr. Vincent Zangari
Cavalla Tobacco
2300 W. Cornell Street
Milwaukee, WI 53209

MATERIALS BEING SHIPPED

"ON SITE MATERIALS"

ITEM	ITEM #	PACKING	QUANTITY
Rep. Take Aways	16791	Box 1,500's	1,500
Take Ones	16789	Boxed 2,500's	2,500
Computer Paper	16785	Boxed	1 Box

"SALES FORCE MATERIALS"

ITEM	ITEM #	PACKING	QUANTITY
Take Ones	16809	Banded 50's	5,000
Counter Cd. Displays	16812	Boxed 50's	100
Posters	16816	Tabbed 50's	100

NOTE:

ON SITE MATERIALS - For use of Merit Coach Personnel only. These items will be picked up by a Merit Coach Representative the Tuesday or Wednesday prior to the survey week.

SALES FORCE MATERIALS - For use of Sales Representatives who are assigned responsibility for placing p.o.s. materials in retail outlets near the location of the Coach. Section Manager is responsible for determining which Sales Representatives are to be involved in this activity.

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Source: https://www.industrydocuments.ucsf.edu/docs/znwm0004